We all have a role to play

No matter where you live or work, we all have a role to play in promoting sexual health and addressing Minnesota’s number one infectious disease among young people – chlamydia.

The Minnesota Chlamydia Partnership provides community coalitions, local health departments or initiatives with data, prevention strategies, parent information and training opportunities, social marketing and promotional materials as well as a community coalition toolkit.

Build on the experience and resources of the MCP for your own adolescent health effort.

YOUR ROLE

Browse what we have to offer here and on the web.

www.mnchlamydiapartnership.org

Send us an email for access to our Dropbox of resources.

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Community Coalition – Parent Outreach Campaign

Created to encourage parent/teen connection and communication in rural Minnesota communities. Implemented by Kandiyohi County as a community initiative that included clinic outreach, social marketing, youth engagement and something else I can’t remember.

Parent Outreach Campaign

- Postcards, palm cards
- Posters
- Newspaper, web ads
- Spanish/English

Community Coalition Toolkit

- Methods & Approach
- Process
- Something else

Data & Experts

The MCP affords access to the data resources and expertise at the Minnesota Department of health - and all its partners in higher education, local public health, health plans, community organizations, and health care providers.

Website

Visit the MCP website to learn more about the partnership and these resources.